

Privacy Policy for Homestead Memorials

Effective Date: January 1, 2024

1. What Information We Collect

Personal Information: When you interact with our website (www.homesteadmemorials.com) or visit our physical location, we may collect personal details such as your name, email address, phone number, mailing address, and payment information.

Non-Personal Information: We automatically gather non-personal data (such as your IP address, browser type, and usage patterns) when you visit our site.

2. How We Use Your Information

We use the collected information for the following purposes:

- **Website Operation:** To provide, maintain, and improve our website.
- **Order Processing:** Managing your orders and transactions.
- **Enhancing Services:** Improving our products and services.
- **Communication:** Keeping you informed through updates and promotional materials.
- **Security:** Protecting against fraud and unauthorized activities.
- **Legal Compliance:** Meeting legal obligations.

3. Sharing Your Information

We may share your information with:

- **Service Providers:** Third-party partners who assist us (e.g., payment processors).
- **Business Transfers:** If we merge or sell our business, your data may transfer.
- **Legal Requirements:** When required by law or legal processes.

4. Security Measures

We take reasonable steps to safeguard your information. However, no security system is flawless.

5. Your Choices

- **Access and Correction:** You can request access to and correction of your personal data.
- **Opt-Out:** Unsubscribe from promotional emails (non-promotional emails related to transactions will still be sent).

6. Children's Privacy

Our website and services are not intended for children under 13. If we accidentally collect data from a child, we will promptly delete it.

7. On-Site Customer Privacy

When you visit our physical location, we may collect personal information necessary to provide our services. We respect your privacy and ensure that your personal data is handled securely and confidentially. Surveillance cameras may be in operation for security purposes, but recordings are stored securely and accessed only when necessary.

8. Changes to This Policy

We'll update this policy as needed. Check our website for the latest version.

9. Contact Us

Questions? Reach out to us at:

Homestead Memorials
Email: sales@homesteadmemorials.com
Phone: 587-333-8663